

Home Décor Makeovers Made Simple *New Eco-Friendly Upholstery Fabric Spray Paint*

Warwick, RI (JUNE 2009) – Simply Spray®, the only non-toxic, non-flammable aerosol fabric paint, has incorporated a line of specialty Upholstery Fabric Paint to encourage “up-cycling” of couches, chairs, pillows, linens, even lampshades, with bold, fresh new colors. Whether changing the color of a couch or adding seasonal accents around the house, do-it-yourself home projects with Simply Spray are budget-friendly and easy for even the most creatively challenged.

Upholstery Fabric Paint stays soft to the touch, a drastic difference from traditional spray paints that harden and stiffen soft fabrics such as cotton, linen or canvas. The paint can be used on all absorbent materials and is both permanent and fade resistant; it will not rub off once dry (72 hours). One can of Upholstery Fabric Paint evenly covers approximately 17 square feet.

All Simply Spray fabric paints are non-toxic, non-flammable and emit virtually no fumes, making indoor projects safe and convenient. Unlike traditional aerosol spray paints, Simply Spray paints are nitrogen propelled and completely eco-friendly. The water-based paints will not harm the environment when discarded, unlike most dyes and aerosols. Additionally, refurbishing old furniture helps the environment by reducing landfill waste.

From painting a faded couch, chair, throw pillow or lampshade to freshening up expensive awnings or upholstered areas of car and boat interiors, the project ideas are endless.

“We’ve had amazing feedback from both home décor enthusiasts and the average Joe looking to spruce up car interiors, couches and chairs -- even office cubicle makeovers,” said David Reizian, founder and inventor of Simply Spray fabric paints. “Upholstery Fabric Paint is an easy-to-use, inexpensive option. We often find people try it out for one purpose and end up taking on a lot of other projects, it becomes an addictive hobby!”

Upholstery Fabric Paint is available in nine colors: Burgundy, Brite Red, Burnt Orange, Plum, Navy Blue, Periwinkle, Hunter Green, Saddle Brown and Midnight Black. MSRP \$12.99/can. Made in the USA. For product demo videos and to purchase visit [HYPERLINK "http://www.simplyspray.com"](http://www.simplyspray.com) www.simplyspray.com.

About Simply Spray

Deval Products, LLC, manufactures Simply Spray, the *only* non-toxic, non-flammable, odorless aerosol fabric paint. The Simply Spray product line includes Soft Fabric Paint and Stencil Paint sold at Jo-Ann Stores, Michaels, A.C. Moore and Hobby Lobby and Upholstery Paint, Paint It Black and Spray Blood available online. Based in Warwick, RI, Simply Spray prides itself on creating environmentally friendly paints; all products are made in the United States. For more information, please visit www.simplyspray.com